

The Ultimate List of Couponing Terms & Abbreviations

AC = After Coupon

BLINKIES = In-store coupons near product, usually from a red blinking box

BOGO or B1G1 FREE = Buy One Get One Free

CAT or CATALINA = Coupon that prints at the register after purchase

COUPON DATABASE = a searchable online resource to find specific coupons

CRT = Cash register tape, coupon that on the back of your receipt

DOUBLE COUPON = Coupon that a grocery store doubles in value

eCoupons = Coupons that can be loaded onto a store rewards card

ECB = CVS Extra Care Bucks earned for purchases

EXP = Expiration

FREE ITEM COUPON = A coupon that allows you to get the product completely free.

IVC = Walgreen's Instant Value Coupon

INSERT = The coupon insert located in the Sunday paper

IP = Internet Printable Coupon

ISO = In Search Of

MFG or MQ = Manufacturer's Coupon

MIR = Mail In Rebate

NED = No expiration date

NLA = No Longer Available

OOP = Out of Pocket, refers to the amount you actually pay after coupons

OYNO = On your next order

P&G = Proctor & Gamble Coupon Insert found in the Sunday newspaper

PEELIE = Coupon that you peel off the package

PSA = Prices Starting At

Q = Coupon

RAIN CHECK = A Rain Check is a written slip that you can request from a store when a sale item is out of stock. When the store restocks the item, after the sale period is over, a rain check entitles you to purchase for the previous sale price. Store may include an expiration date as well as a quantity limit on your rain check.

REBATE = After you purchase an item you can fill out a form that will get you money back, usually from the manufacturer

RP = Red Plum Coupon Insert found in the Sunday newspaper

RR = Register Rewards (Walgreen's)

SS = Smart Source coupon insert found in the Sunday newspaper

STACKING = Using a store specific coupon with a manufacturer coupon

STOCKPILE = Food storage or stash of food and non-food items (especially toiletries) that you have bought rock-bottom prices resulting in a stockpile.

STORE LOYALTY CARD = A free store specific card which you present at checkout to receive additional savings

TRANSACTION = A single order that results in one receipt

TEARPAD = A pad of refund forms or coupons found hanging from a store shelf or display

TRIPLE COUPON = A coupon that a grocery store will triple in value

UPC = Universal Product Code. Bar code printed on product packages that can be scanned electronically

WYB = When You Buy

YMMV = Your Mileage May Vary (also,

YRMV - Your Results May Vary) often found in forums